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## Multi-campus DPT Programmatic Development in a Public University: Leadership Considerations

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# Multi-Campus DPT Program Development in a Public University: Leadership Considerations

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## Background/ Introduction

- Increasing workforce development demands in the face of decreased state funding, have created the opportunity for the development of creative models of programmatic expansion.
- Successful programmatic expansion requires deliberate planning and resource acquisition.



## Campus locations in Nebraska

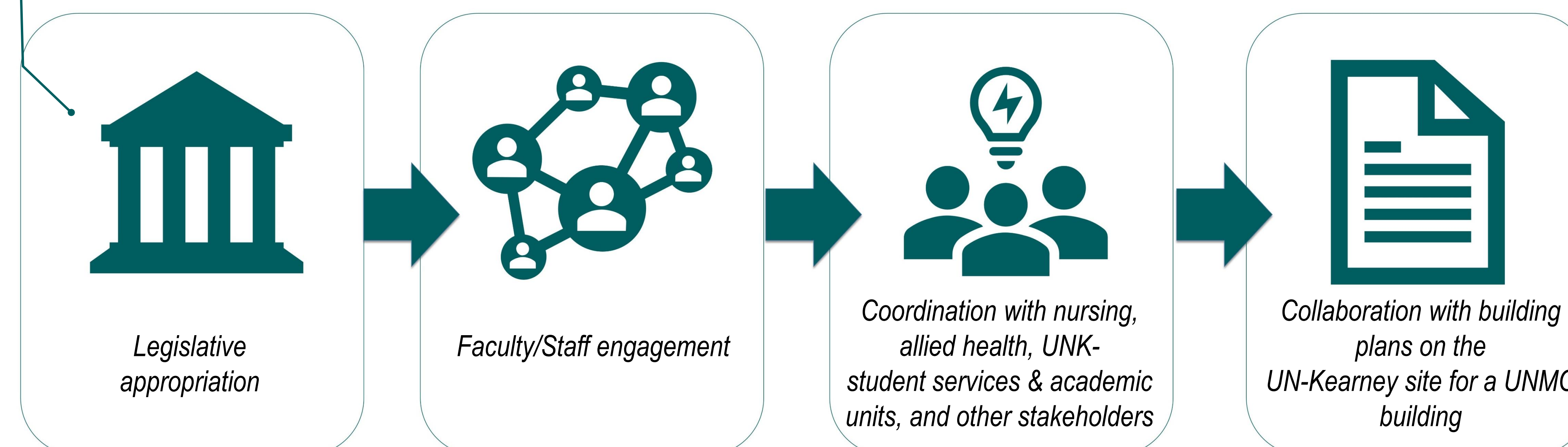
- Programmatic expansion of Physical Therapy, Physician Assistant (PA), Medical Imaging & Therapeutic Sciences (MITS) and Medical Lab Science (MLS).
- Synchronous learning with faculty engaged on both campuses

## Purpose

This administrative case report describes critical areas for faculty and administrators to consider when expanding DPT programs to additional campuses. Strategies associated with successful implementation are addressed.

## Case Description/ Process

Nebraska Legislature's "Building a Healthier Nebraska Initiative" allocated \$15M, expanding the collaborative infrastructure to another campus site (UN-Kearney).



## Key Considerations

**Essential Infrastructure:** Administrative & leadership support; Qualified personnel; Space; Equipment and basic technology; Local and regional community engagement and partnerships

**Essential Functions:** Admission process and messaging; Curriculum modifications; Instructional design assistance; Reformulated interprofessional experiences; Faculty development and scholarship; the serious need to empanel a bi-campus "response team" for vigilance in pragmatic detail and parity of learning experiences

**Challenges (and Opportunities):** IT connectivity/infrastructure; Campus-specific policy incongruence; Culture: Co-location with established Nursing presence and integration with UNK/ Local community

**Successful Strategy Examples:** Theme of one program on two campuses (not two programs), Deployment of "STAT" (student technology assistant team) & faculty KOR Committee (Kearney Omaha Response); Faculty travel to sites; Communication vigilance & consistency; Deployment of a senior CAHP administrator and eventual naming of a CAHP-level administrator located at the additional site; Conducting "joint" ceremonies (e.g. professionalism, convocation, graduation)

## Essential Outcomes

- Delicate balance of protecting a historically derived singular program concept while promoting the unique and value-added role of a new second campus
- Description of assessment strategies at various levels within the institution



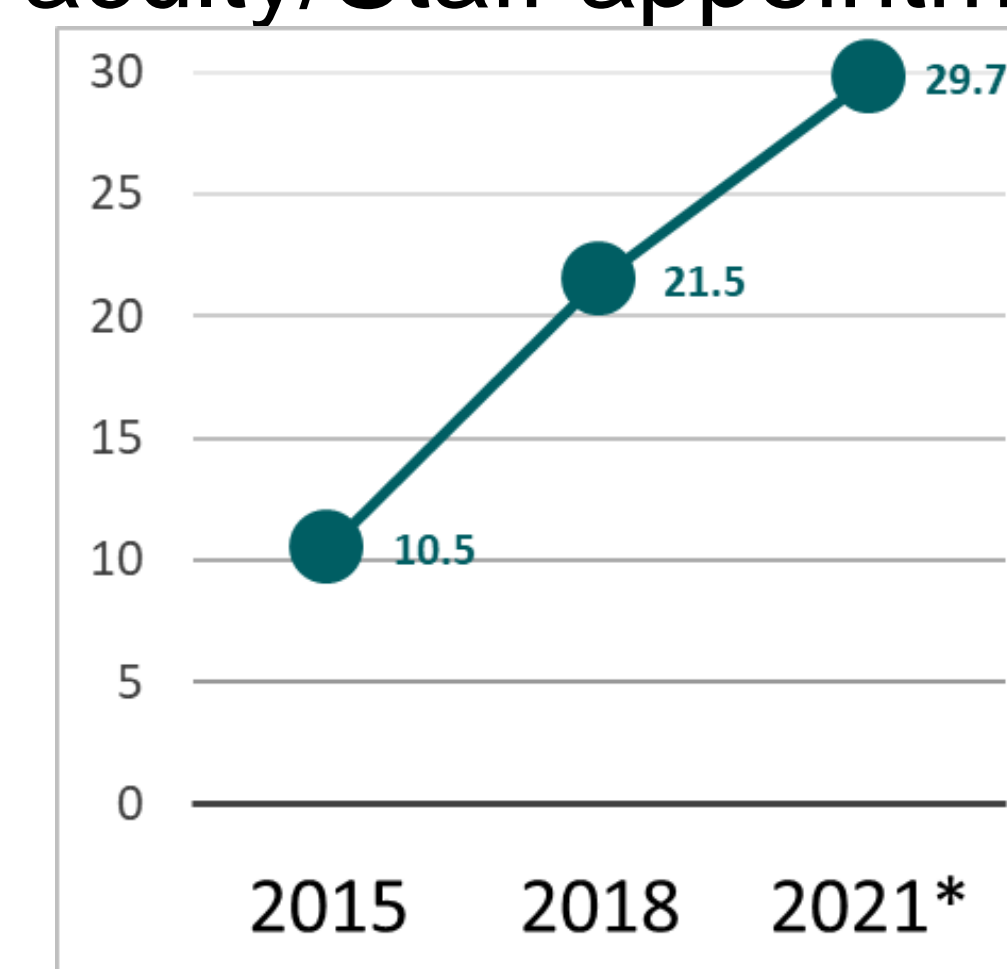
## Discussion/ Conclusions

The quality brand reputation of a long-standing DPT program can be maintained with an expansion to a second campus, with effective planning and the implementation and monitoring of deliberate strategies. We are in year 4 of the transition and estimate the need to graduate at least two cohorts before achieving a fully integrated "new normal."

## Preliminary Outcomes

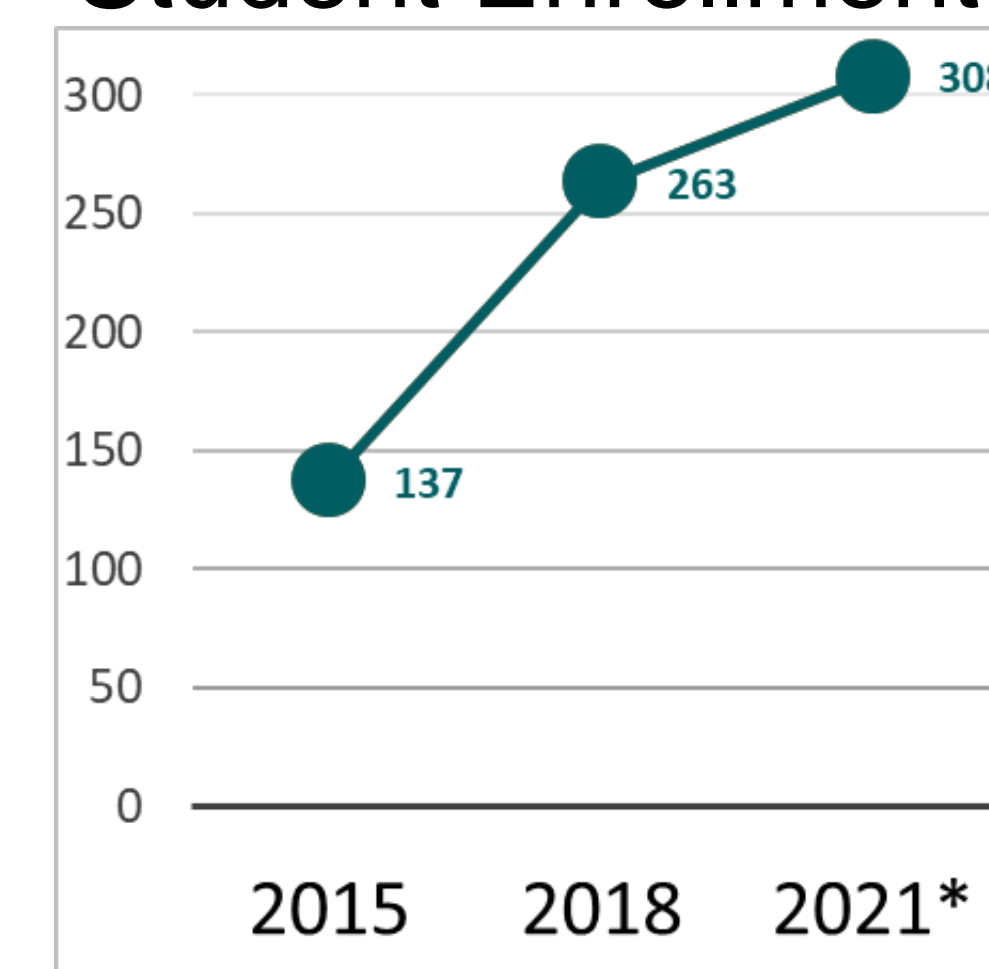
### Combined College of Nursing and College of Allied Health Professions (PT, PA, MITS, MLS)

Faculty/Staff appointments



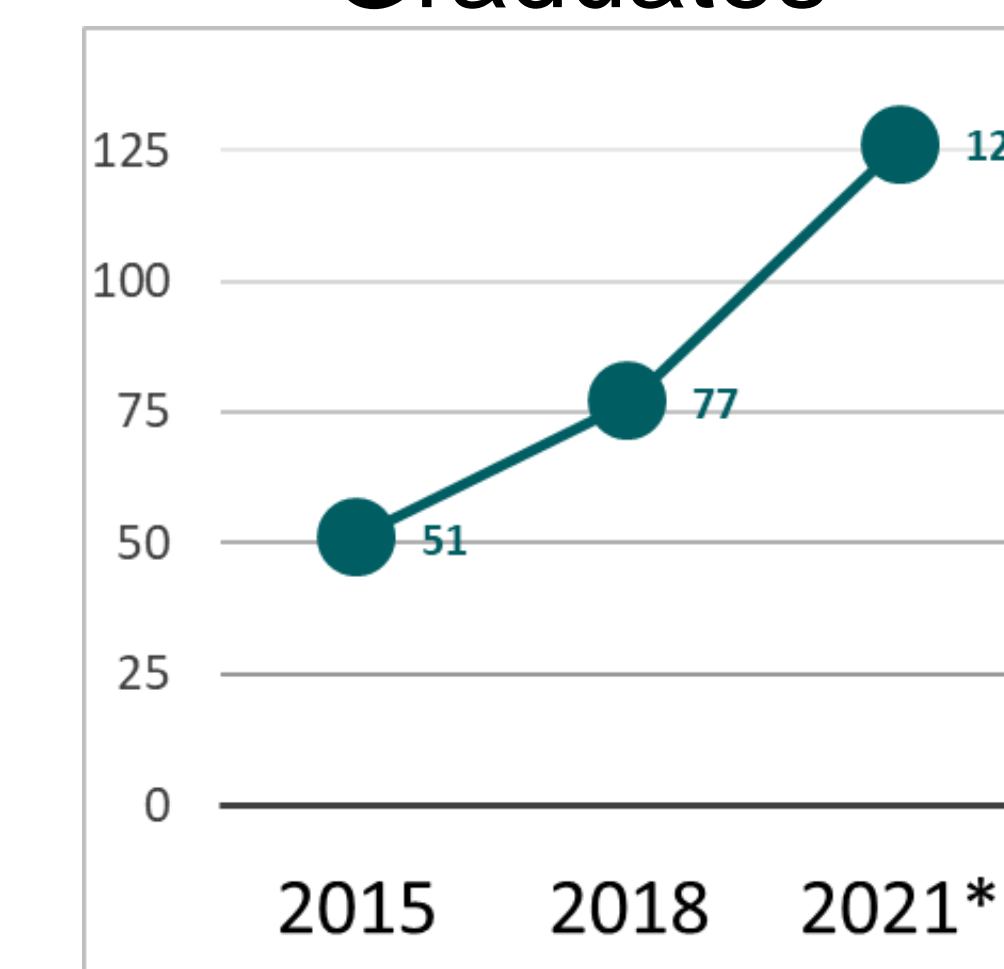
\* projected

Student Enrollment



\* projected

Graduates



\* projected