

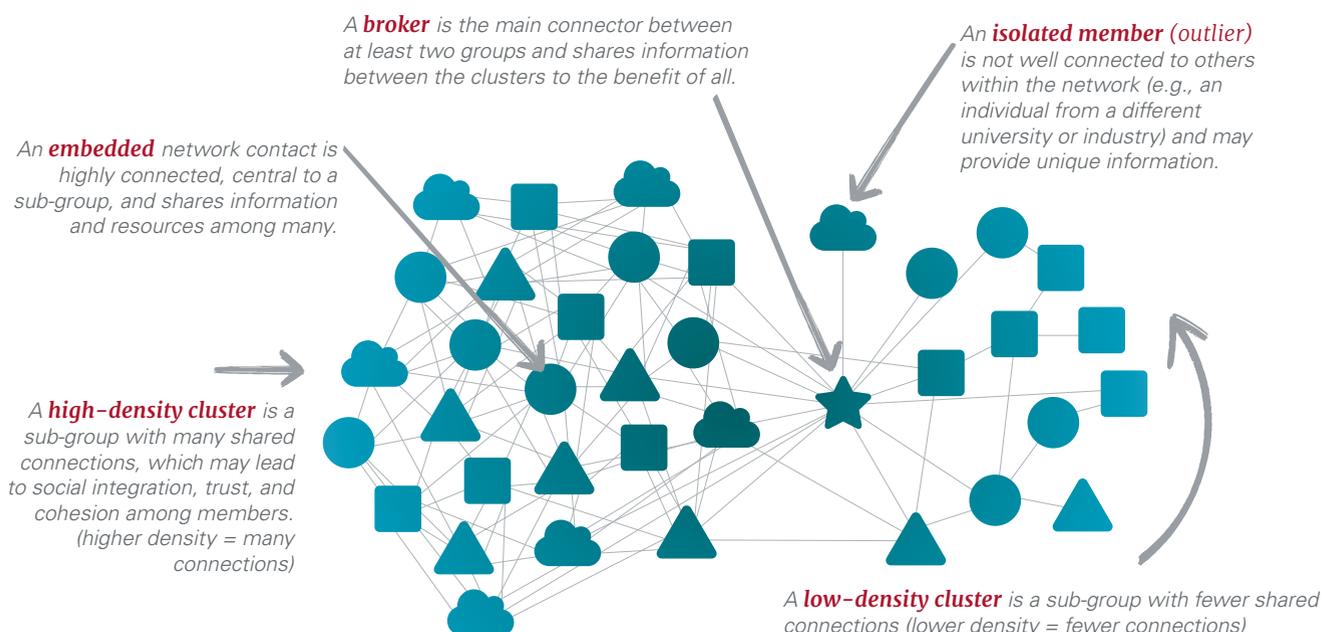
MAKE VALUABLE CONNECTIONS— Don't Just Grow Your Network

It's no wonder why "networking" is a buzzword. Your network **gives you social capital**, which lends you:

- » Access to resources
- » Social cohesion, including support and inclusion
- » Introduction by a network contact to someone new

Your network's size may not be as significant as its characteristics.

The variety of **shapes** indicates diversity in terms of professions represented (e.g. nursing, physical therapy, medicine, dentistry).



» Strategies for Further Network Analysis

Answer these questions to get the most out of your connections.

- » Does the structure of your network enable efficient sharing of information and resources?
- » Is there a strong network core that is sustainable over time?
- » How do changes in the network structure impact professional goals?
- » Is your network capable of growing more inclusive while sustaining collaboration?
- » Which network connections could be leveraged for more collaboration?

Additional Resources

- Becker, B.J., Sayles, H., Woehler, M., Rost, T., & Willett, G.M. (2019). An investigation of professional networks and scholarly productivity of early career physical therapy faculty. *Journal of Physical Therapy Education*, 33(2), 94-102.
- Hoppe, B., & Reinelt, C. (2010). Social Network Analysis and the Evaluation of Leadership Networks. *The Leadership Quarterly*, 21, 600-619
- Crossley, N., Bellotti, D., Edwards, G., Everett, M.G., Koskinen, J., & Tranmer, M. (2015). Social capital and small worlds: A Primer. *Social Network Analysis for Ego-Nets*. Thousand Oaks, CA: Sage.



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